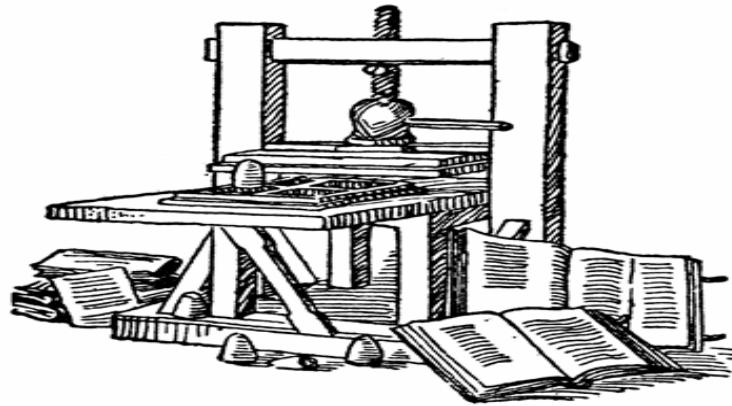


Self-Publishing on the Web



Presentation for Agave Partners

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Why?

- Growth
 - Newspapers: **-7.4%**
 - Online Advertising: **18.8%**
- Easy, Cheap and Global





- How do I create content?
- How do I publish it?
- Considerations?

Easy and Cheap



PDF Online™
The place for your PDF needs

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This banner features a logo on the left with a red arrow pointing to a document icon. On the right, there is an illustration of three people in business attire holding up documents. Below the main text, there are social media sharing icons for Facebook, Twitter, and LinkedIn, along with a 'Blog' link.



The New
ultra
Simple, colorful, and amazingly affordable

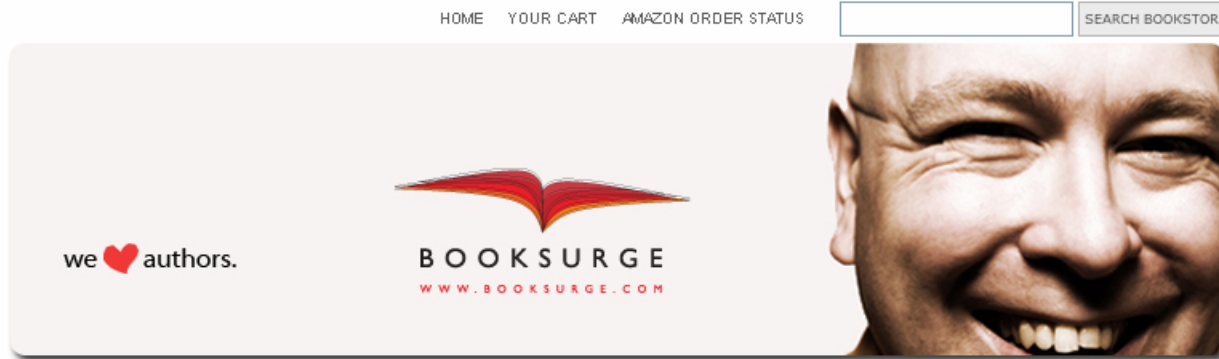
This advertisement shows a row of five flip phones in different colors: silver, white, black, purple, and yellow. The silver phone is open, showing a screen with a person surfing and a red record button. The "ultra" logo is visible on the screen.

+ Free Distribution



- Copyright issues

Self-Publish - Books




Createspace




Self-Publish Training




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Home | Take a Class | Publish a Class | Support | About Us | Policies  Advanced Search

Your Future. Wide Open.

Students Take Classes and Tests Get Credits Increase Marketability Get Started	Publishers Author Classes Administer Tests Increase Marketability Get Started
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A photograph of a person in a white shirt with their arms raised in a celebratory gesture against a clear blue sky.

Questions

- WKO content?
- How charge? Pricing?
- Security?
- Marketing?

Content

Microsoft



.wmv

Apple



.mov

Adobe



.flv

How Charge?

- Storage
- Streaming
- Per User
- Per Minute



How Price?

- Set or your own?

Security

- Progressive Download vs Streaming
- Tradeoffs
 - Security and Accessibility
 - Security and Popularity



Marketing

- Packages
- Google Ad words (beware)
- Organic search





- How do I create content?
- How do I publish it?
- What considerations?

Now, You're Ready Get Busy



**If you'd like to know more, contact us at
support@openwebu.com**